



Commercial & Personal Speciality Lines

**FOR IMMEDIATE RELEASE**

**Contact:**

Ed Stoermer, President  
(937) 433-9946, ext. 105

**JOHANNES/STOERMER COMPANY ACQUIRES  
CLARK INSURANCE BROKERS, INC.**

*~Acquisition Expands Johannes/Stoermer's  
Insurance Coverage into the Southern Ohio Insurance Marketplace~*

**DAYTON, OHIO – March 10, 2010** – On February 1, 2010, Johannes/Stoermer Co., a Dayton-based wholesale insurance broker, acquired Cincinnati-based Clark Insurance Brokerage, Inc.

The acquisition enables Johannes/Stoermer to expand its insurance product offerings with the addition of Clark's binding/brokerage market product lines. It also gives Clark customers access to the full scope of Johannes/Stoermer's insurance products.

“The cross-marketing opportunities for both companies truly make this acquisition a win-win situation” said Ed Stoermer, President of Johannes/Stoermer. “It also will allow us to expand geographically in Ohio, as well as offering to our customers all of the product lines that Clark Insurance Brokerage has to offer, such as products liability, student housing, and no-co vacant insurance, to name a few.”

Founded in 1968, the Johannes/Stoermer Company began by offering property insurance to restaurant and business owners in urban areas. Today, under the direction of Al and Ed Stoermer, the company writes over 40 different kinds of specialty insurance, both commercial and personal, to over 600 independent insurance agents in Ohio, Kentucky, Indiana, Illinois, and Michigan.

Clark Insurance Brokers was founded in 1996 by Daniel J. Clark. Operating as both a managing general agency and an excess and surplus lines broker, Clark provides insurance products for over 150 retail insurance agencies located primarily in southern Ohio and northern Kentucky.

Dan Clark will join Johannes/Stoermer Co. as their Marketing/Field Representative. Visit [www.stoermerco.com](http://www.stoermerco.com) for more information and applications.

# # #